

**REMARKS/ARGUMENTS**

Claims 36, 40-50, 54, 55, 59-67, 71 and 73-78 are pending. By this Amendment, claims 54, 73, 74, 76, 77 and 78 are amended. Reconsideration in view of the above amendments and the following remarks are respectfully requested.

At the outset, Applicants appreciate the courtesies extended by Examiners Byrd and Elkins to Applicants' undersigned representative during a telephonic interview conducted on September 1, 2010. During the interview, the Examiners indicated that the Office Action was indeed non-final, and that the previous amendment and the current amendment are entitled to entry as a matter of right.

In addition, the Examiners tentatively agreed that the amendment to independent claims 36 and 54 included in the previous amendment were sufficient to overcome the prior art rejections applied thereto, subject to further consideration and an updated search. In addition, the Examiners provided helpful insight as to independent claim 73, which is amended herein as a result thereof. In particular, claim 73 specifies that each side wall is connected to the front wall along a first fold line and to the rear wall along a second fold line. In addition, each said stiffening wall has a first end positioned at the first fold line and a second end positioned at the second fold line. During the interview, the Examiners agreed that Rous does not teach or suggest this subject matter.

During the course of the interview, the Examiners also indicated that the minor objection to claim 54, as well as the majority of the rejections under 35 USC § 112 have been overcome by the previous amendment. The one exception related to the rejection of claim 77 under 35 USC § 112. As a result of the telephone interview, claim 77 is amended to specify that each gap is substantially symmetrical about a horizontal plane extending from said gap to another said gap.

Moreover, all of claims 73-78 have been reviewed and amended as appropriate to specifically set forth a stiffening element for each of the side walls, and to carry through that understanding through all of the dependent claims.

In view of the above amendments and remarks, Applicants respectfully submit that all the claims are patentable and that the entire application is in condition for allowance.

The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Account No. 14-1140 under Order No. PTB-4017-119.

Should the Examiner believe that anything further is desirable to place the application in better condition for allowance, she is invited to contact the undersigned at the telephone number listed below.

Respectfully submitted,

**NIXON & VANDERHYTE P.C.**

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